

CONTENT TYPE	CUSTOMIZATION	PRICE PER PIECE	DETAILS
<b>Videos</b>	First and last screens	\$50	Customizing first and last screens with logo, tagline, URL, and legal (all videos)
	In-video branding Explainer and Summary videos	\$100	Everything above, plus color branding within the video
	In-video branding In-Depth videos	\$200	Everything above, plus color branding within the video
	After Effects – locked-down files	FREE	Edit the first and last screens yourself with Adobe After Effects
<b>Infographics</b>	Logo	\$50	Customizing with logo
	Logo and color branding	\$100	Customizing with logo and color branding
	Logo and full branding with fonts	\$150	Customizing with logo and full branding with fonts
	Active PDF	FREE	Add the logo yourself using an active PDF
<b>eBooks</b>	Logo	\$50	Customizing with logo
	Logo and color branding	\$300	15-20 pages
	Logo and full branding with fonts	\$600	15-20 pages
	Logo and color branding	\$500	30-50 pages
	Logo and full branding with fonts	\$1,000	30-50 pages
<b>Lunch-n-Learns</b>	Logo	\$50	Customizing with logo
	Logo and color branding	\$200	Customizing with logo and color branding
	Logo and full branding with fonts	\$400	Customizing with logo and full branding with fonts
<b>Social Posts</b>	Color branding only	\$50	Single post
	Color branding only	\$100	Batch of 5 social posts
	Color branding only	\$150	Batch of 10 social posts